



# PANDOC AND MARKDOWN IN 5 MINUTES

LIGHTNING TALK @ *Open Source Open Mic*

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Dirk Eddelbuettel

26 October 2017

# OUTLINE

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## PLAN FOR TODAY

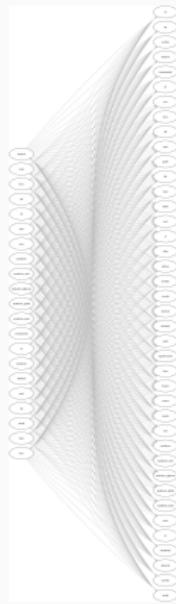
- Pandoc
- Markdoc
- *Text processing*

# PANDOC

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## PANDOC IN A NUTSHELL

- The Swiss army knife for text conversion
- From anything to anything
- Rather widely used
- Well documented, many options
- Written in Haskell (!!) by head of UC Berkeley philosophy dept (!!)
- Very scriptable in the Unix tradition;  
extensible via **pandoc-filters**



Source: Pandoc website

# MARKDOWN

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## KEY POINTS

- Invented by John Gruber of *Daring Fireball*
- Very widely used as an **easy** markup language
- It is everywhere now (GitHub, StackOverflow, ...)
- Might get standardised (commonmark, GitHub-flavored, ...)
- Fits with Pandoc like peanut butter and jelly

# EXAMPLE

The screenshot shows two side-by-side windows of the Emacs text editor.

**Left Window (emacs@bud):**

- File menu: File, Edit, Options, Buffers, Tools, DocView, Image, Help.
- Author information:
  - Aaron Wolen
  - opening: Dear Dirk,
  - closing: Sincerely,
  - address:
    - Dirk Eddelbuettel
    - 123 Street Rd
    - Chicago, IL
    - return address:
      - 456 Road St.
      - New York, NY
  - output: lini::linl\_
  -

Text content:

```
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Proin mollis  
holo viverra, tristique eleifend, nisl nisi malesuada consetetur. Ut vol facilisis leo. Sed facilisis  
varius orci, ut aliquam lorem malesuada in. Morbi nec purus at nisi  
fringilla varius non ut dui. Pellentesque bibendum sapien velit. Nulla  
purus justo, congue eget enim a, elementum sollicitudin eros. Cras  
porta augue ligula, vel adipiscing odio ullamcorper eu. In tincidunt  
nisi sit amet tincidunt tincidunt. Maecenas elementum neque eget dolor  
egestas fringilla(http://example.com):  
> Nullam eget dapibus quam, sit amet sagittis magna. Nam tincidunt,  
> orci ac imperdiet ultricies, neque metus ultrices quam, id gravida  
> augue lacus ac leo.  
  
Vestibulum id sodales lectus, sed scelerisque quam. Nullam auctor mi  
et feugiat commodo. Duis interdum imperdiet nulla, vitae bibendum eros  
placerat non. Cras ornare, risus in faucibus malesuada, libero sem  
fringilla quam, ut luctus enim sapien eget dolor.
```

**Right Window (456 Road St., New York, NY):**

Address:  
Dirk Eddelbuettel  
123 Street Rd  
Chicago, IL

Date:  
October 22, 2017

Text content:

Dear Dirk,

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Proin mollis dolor vitae tristique eleifend. Quisque non ipsum sit amet velit malesuada consetetur. Praesent vel facilisis leo. Sed facilisis varius orci, ut aliquam lorem malesuada in. Morbi nec purus at nisi fringilla varius non ut dui. Pellentesque bibendum sapien velit. Nulla purus justo, congue eget enim a, elementum sollicitudin eros. Cras portra augue ligula, vel adipiscing odio ullamcorper eu. In tincidunt nisi sit amet tincidunt tincidunt. Maecenas elementum neque eget dolor egostas fringilla:

Nullam eget dapibus quam, sit amet sagittis magna. Nam tincidunt, orci ac imperdiet ultricies, neque metus ultrices quam, id gravida augue lacus ac leo.

Vestibulum id sodales lectus, sed scelerisque quam. Nullam auctor mi et feugiat commodo. Duis interdum imperdiet nulla, vitae bibendum eros placerat non. Cras ornare, risus in faucibus malesuada, libero sem fringilla quam, ut luctus enim sapien eget dolor.

Sincerely,

Aaron Wolen

File status:  
skeleton.Rmd All of 1.2k (13.1B) Git master (Markdown Company Editor/Config PM-Run 5% skeleton.pdf P1/1 (DocView Company Editor/Config [pkg:linl]) 8.15AM 0.75 Mail  
Type C-c C-c to toggle between editing or viewing the document.

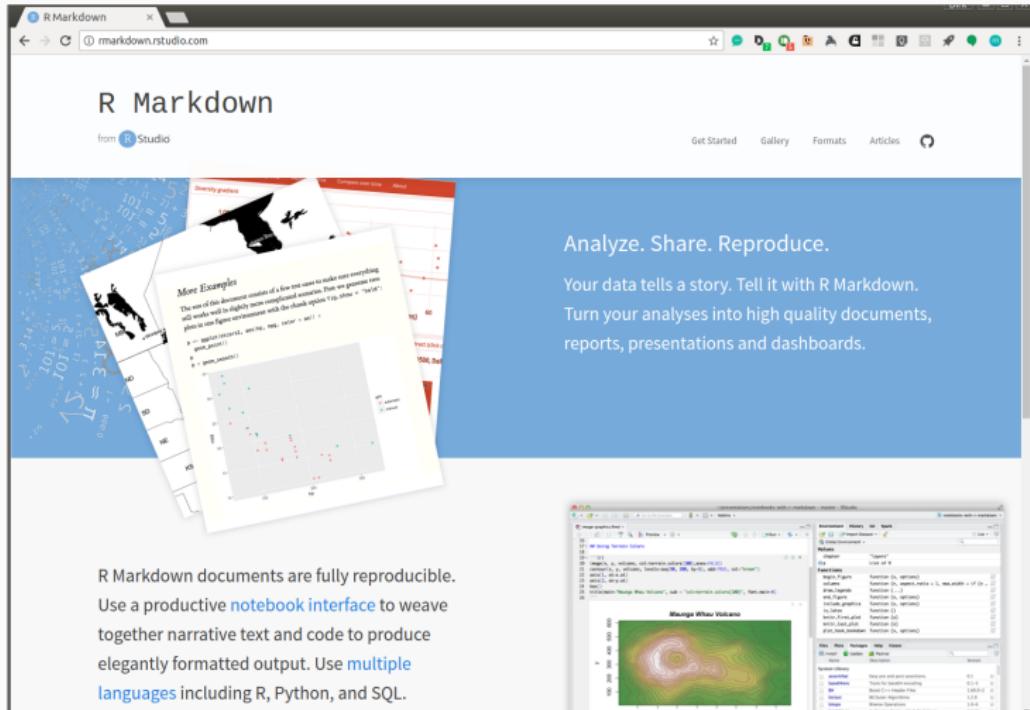
# INTEGRATION

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## RMARKDOWN

- Integration with R via `rmarkdown` package
- Extensive [documentation](#) by RStudio
- Integration with R (and Python, SQL, ...) code chunks
- Dynamic and computable documents that auto-update

# RMARKDOWN



The screenshot shows a web browser displaying the R Markdown website ([rmarkdown.rstudio.com](http://rmarkdown.rstudio.com)). The main content area features the title "R Markdown" and a sub-section "from R Studio". Below this is a collage of various R Markdown documents and plots, including a map of the United States with state names, a scatter plot, and a histogram. To the right of the collage is a large blue banner with the text "Analyze. Share. Reproduce." and "Your data tells a story. Tell it with R Markdown. Turn your analyses into high quality documents, reports, presentations and dashboards." At the bottom left, there is descriptive text about R Markdown's reproducibility and its ability to weave narrative text and code together. On the bottom right, a smaller screenshot shows the RStudio IDE interface with an R Markdown file open, displaying code and a volcano plot titled "Mangue Whale Volcano".

R Markdown documents are fully reproducible. Use a productive [notebook interface](#) to weave together narrative text and code to produce elegantly formatted output. Use [multiple languages](#) including R, Python, and SQL.

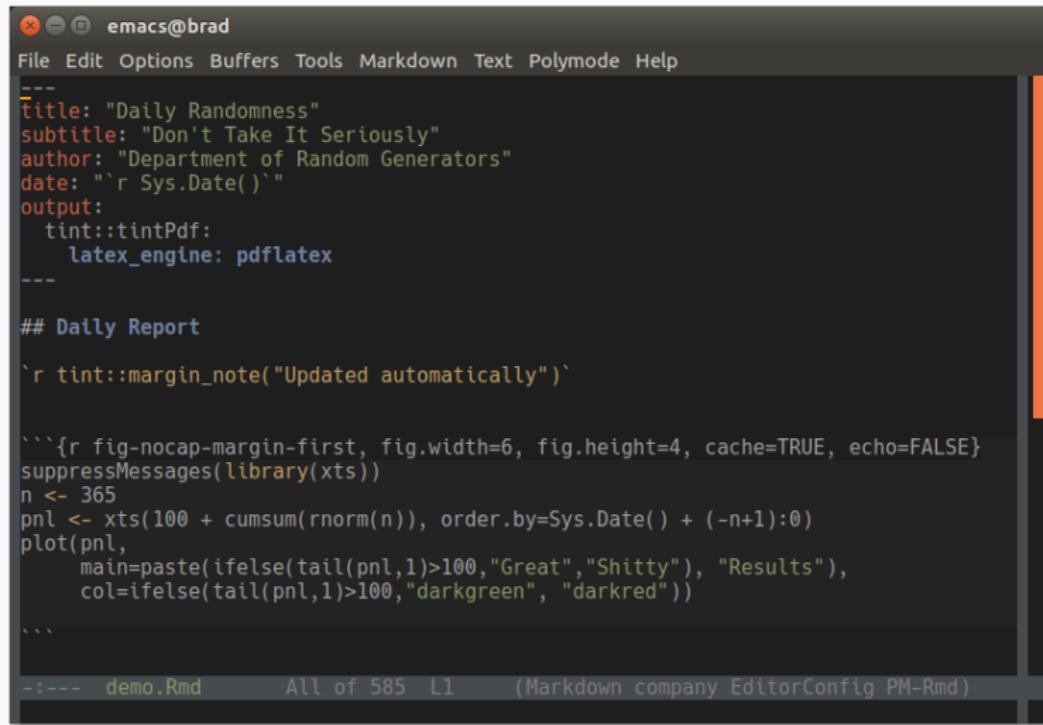
Analyze. Share. Reproduce.

Your data tells a story. Tell it with R Markdown. Turn your analyses into high quality documents, reports, presentations and dashboards.

# DEMO

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# OUR 'TEMPLATE'



The screenshot shows an Emacs window titled "emacs@brad" with a dark theme. The buffer contains R Markdown code. The code includes YAML front matter, a section header, and R code. The R code uses the `tint` package for syntax highlighting.

```
emacs@brad
File Edit Options Buffers Tools Markdown Text Polymode Help
---
title: "Daily Randomness"
subtitle: "Don't Take It Seriously"
author: "Department of Random Generators"
date: "`r Sys.Date()`"
output:
  tint::tintPdf:
    latex_engine: pdflatex
---
## Daily Report
`r tint::margin_note("Updated automatically")`

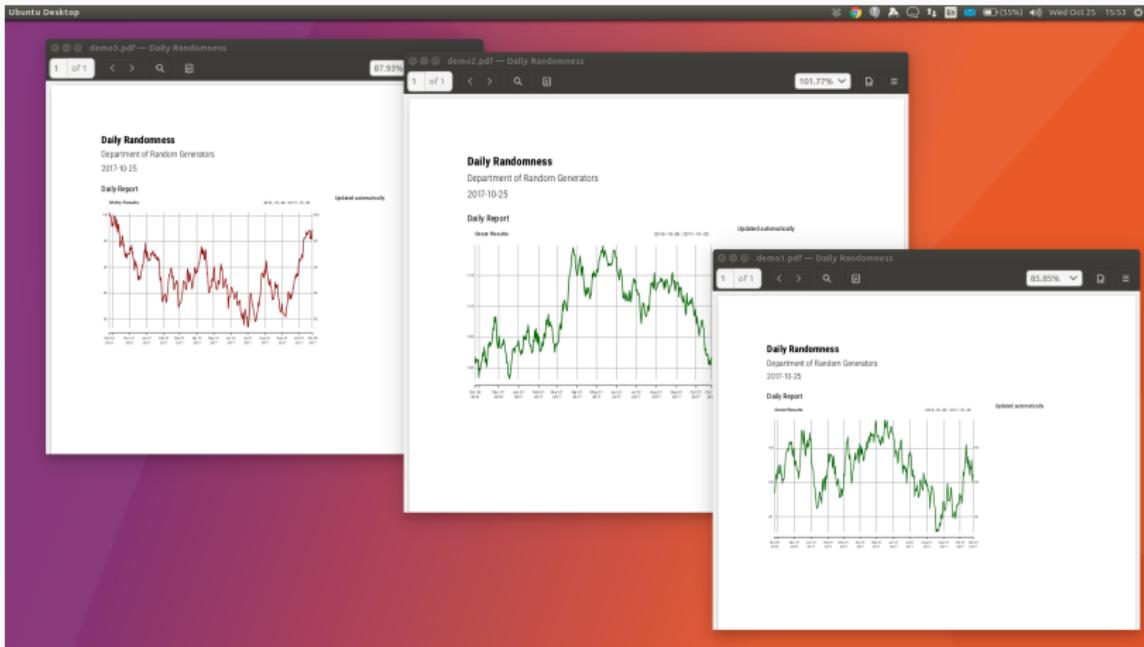
```{r fig-nocap-margin-first, fig.width=6, fig.height=4, cache=TRUE, echo=FALSE}
suppressMessages(library(xts))
n <- 365
pnl <- xts(100 + cumsum(rnorm(n)), order.by=Sys.Date() + (-n+1):0)
plot(pnl,
     main=paste(ifelse(tail(pnl,1)>100,"Great","Shitty"), "Results"),
     col=ifelse(tail(pnl,1)>100,"darkgreen", "darkred"))
```
-:--- demo.Rmd      All of 585 L1      (Markdown company EditorConfig PM-Rmd)
```

## OUR 'DEPLOYMENT'

```
#!/bin/sh

for i in 1 2 3; do
    rmdfile="demo${i}.Rmd"
    pdffile="demo${i}.pdf"
    echo ${rmdfile}
    cp -vax demo.Rmd ${rmdfile}
    Rscript -e 'rmarkdown::render('''${rmdfile}''')'
    test -f ${pdffile} && xdg-open ${pdffile}
done
```

# RESULT



# SUMMARY

## Pandoc

- rocks as very versatile to/from anything converter
- highly scriptable, widely available

## Markdown

- has won the markup languages fight
- is literally everywhere, dialects exists though

## RMarkdown

- highly customizable
- highly expressive

# CONTACT

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GitHub

[eddelbuettel](https://github.com/eddelbuettel)